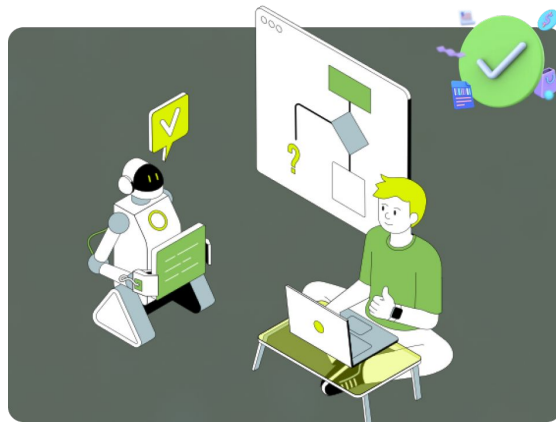


# AI Profit Sync Challenge Workbook - Day 1

Simply fill in the blanks of this workbook as you complete each daily lesson, and you'll easily put together your course!

# Day 1: Picking The Right Niche



**Goal:** Find a niche that is not only one that you will enjoy working in, but also one where there is market demand with strong potential for you to build a lucrative business.

## Day 1 Checklist:

- Find Your Niche:** Identify the perfect niche market for your new business.
- The Dream Outcome:** Identify what your customers REALLY want.
- The Problem Targeter:** Uncover the RIGHT kind of problem that people are happy to pay to have solved.
- The Ideal Customer:** Pinpoint your ideal customer. The people who will be jumping at the chance to buy your course in order to improve their lives.

# Day 1 -Step 1: Find Your Niche

**Your notes on picking the right niche:**

**Your Identified Niche:**

# Day 1 - Step 2: The Dream Outcome

**Your notes on identifying your target customer's Dream Outcome:**

**Their Dream Outcome:**

# Day 1 - Step 3: The Problem Targeter

**Your notes on the problems your target customer will pay to solve:**

**The Top 10 Problems:**

# Day 1 - Step 4: Your Ideal Customer

**Your notes on identifying your Ideal Customer:**

**Who is your Ideal Customer?**