

AI Profit Sync Challenge Workbook - Day 5

Simply fill in the blanks of this workbook as you complete each daily lesson, and you'll easily put together your course!

Day 5: The AI Freedom Formula



Goal: Create a powerful series of marketing emails to sell your course. Get your website setup, your course built out, and then start your marketing engine to get traffic!

Day 5 Freedom Formula Checklist:

- ❑ **Use AI to Create Your Email Sequence:** Use just three prompts to have ChatGPT write a total of 30 compelling sales emails for selling your course. (prompts are included in this workbook)
- ❑ **Populate Your Autoresponder:** Set up your 30-day email marketing sequence in your autoresponder to automatically send them to your leads.
- ❑ **Set Up Your Website:** WordPress is the recommended tool for building your website on your own domain.
- ❑ **Build Your Course on Your Website:** Use the free version of the Sensei LMS plugin to build out your course with the lessons you've already created.
- ❑ **Start Your Marketing Engine:** Choose your first marketing channel for generating traffic and getting leads and sales!
- ❑ **Continuously Improve Your Marketing Reach and Quality:** Track and measure your marketing results and expand the channels that you use in order to grow your business.

If you're interested, PushButton.AI can do virtually all of this for you!

[Click Here To Check Out The PushButton.AIDemo & Special Bonus Offer Exclusively For Challenge Participants](#)

Day 5 - Step 1: Use AI To Write Marketing Emails

Using ChatGPT follow these steps with the included prompts to create 30 emails. Do all of these steps inside of one ChatGPT session window.

For each of your 10GBP goals and benefits, use the 3 prompts below to have ChatGPT write a total of 30 compelling sales emails for selling your course.

Act as an expert at email copywriting and sales. Write an email to a potential customer who is [DEMOGRAPHIC] recommending an online course that helps [GOALX] so they can [BENEFITX] and explaining why it would be valuable to them. Your goal is to pique their interest and encourage them to sign up for the course. Use persuasive and casual language written at a 6th grade level. Focus strongly on the pain points of not solving [GOALX] and how important it is to solve them so they can achieve [BENEFITX]. Be persuasive and give strong reasons to sign up to the course Include a clear call to action at the end and include a placeholder where the link to buy should go. Do not mention a money back guarantee or anything about support.

Act as an expert at [SUBJECT]. Write an email to a potential customer who is [DEMOGRAPHIC]. They have visited a site selling an online course that helps [SUBJECT]. This email is to serve as a gentle follow up to provide content helping them with [GOALX] so they can [BENEFITX]. Your goal is to pique their interest and encourage them to sign up for the course, but you're mostly going to provide helpful content. Use casual language written at a 6th grade level. Include a clear call to action at the end and include a placeholder where the link to buy should go. Do not mention a money back guarantee or anything about support.

Act as an expert at email copywriting and sales. Write an email to a potential customer who is [DEMOGRAPHIC] recommending an online course that helps [GOALX] so they can [BENEFITX] and explaining why it would be valuable to them. Your goal is to pique their interest and encourage them to sign up for the course. Use persuasive and casual language written at a 6th grade level. Focus on the benefits of [SUBJECT] and the emotionally compelling feelings related to accomplishing this. Include a clear call to action at the end and include a placeholder where the link to buy should go. Do not mention a money back guarantee or anything about support.