

Business Multiplier:

There Are Six (and only 6) Business Multipliers

**I'll show you what these are and
how to use them a bit later...**

Before you can use them...

It's vital to understand one thing first...

**The #1 Quality Of A Successful
Entrepreneur Is...?**

Persistence!

But Why?

The Path Of A Successful Entrepreneur...

**Most Quit Before They Ever Get To Test
Even a Single Multiplier!**

**Persist Testing These Six Business
Multipliers Until You Are CERTAIN
Your Business Isn't Viable**

(based on DATA, not emotion)

The Six Business Multipliers:

1. Traffic Quality
2. Traffic Volume
3. Conversion Rate
4. Pricing Model
5. Upsells
6. The "Backend"

Steps To Multiply Your Business Success:

1. Identify your weak point
2. Improve it
3. Test
4. Repeat steps 1,2 & 3... forever!